



# What Is Your Water Worth?

## The Importance of Budgeting and Setting Adequate Rates

“Nobody supports a rate increase.” Have you heard that statement? Do your customers understand what it takes to deliver safe and reliable drinking water to their taps? Facing rate increases in this more expensive world isn’t easy for many communities. Yet it must be done to maintain a healthy water supply.

*This workshop emphasizes practical, hands-on exercises to help participants develop realistic budgets that lead to adequate reserves and realistic rates.* You will learn about the pros and cons of different rate structures, and how to establish an equitable and effective rate structure for your community. We will cover budget projection, reserves, capital improvement plans and budget control.

If you wish to develop a realistic rate structure for your system at this workshop, please bring the following information:

- Number of service connections
- Amount of water sold/delivered
- Projected expenses
- List of expenses or current budget
- Your current rate structure

### WHEN/WHERE:

**July 7, 2009**

Arizona Dept. of Environmental Quality  
Room 3175 AB  
1110 West Washington St.  
**Phoenix, AZ 85007**

**July 9, 2009**

Radisson Woodlands Hotel Flagstaff  
San Francisco Room  
1175 W. Route 66  
**Flagstaff, AZ 86001**

Each workshop is from 9 a.m.- 4 p.m. Check-in starts at 8:30 a.m. Lunch is on your own.

The workshop is designed for decision makers, operators, clerks/recorders, office managers, board members, bookkeepers, engineering firms and anyone responsible for managing the financial resources of a utility system.

### REGISTRATION

There is no fee to attend these workshops. Please register in advance, as space may be limited. On-site registrations will be on a first come, first served basis, with priority given to those who have registered in advance and smaller water systems.

Please complete one form for each person who will attend. You can also register online at [www.rcac.org](http://www.rcac.org), under Trainings and Events.

Name: \_\_\_\_\_

Agency or Water System Name: \_\_\_\_\_

Water System ID number: \_\_\_\_\_ How many service connections? \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

**Please register me for:**  July 7: Phoenix  July 9: Flagstaff

Please mail or fax your registration to:

RCAC Attn: Mark Wiseman  
3120 Freeboard Drive, Suite 201 • West Sacramento, CA 95691  
916/447-9832 ext. 1029 • fax: 916/372-5636

Or you can register online at: [www.rcac.org](http://www.rcac.org), under Trainings and Events

For more information, contact Linda Martinez, RCAC, at 505/298-4511 or by e-mail at [LMartinez@rcac.org](mailto:LMartinez@rcac.org).

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Funded by:



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